

# S. Brian Zavala

General Resume

Cell: ###-###-#### | Home: #####

Email: ##### | Portfolio: [www.brianzavala.com](http://www.brianzavala.com)

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## Education.

**University of Utah** (GPA: 3.9)  
Aug 2016 - May 2021

### Honors BS, Games (EAE)

*Video game design & research*

#### College of Engineering

Classes:

- Alt. & Traditional Game Dev.
- User Interface (UI)
- User Research (GUR/UX)

### BS, Strategic Communication

*Advertising, Marketing, and PR*

#### College of Humanities

Classes:

- Mass Comm. Law
- Strategic Comm. Writing
- Qualitative & Quantitative Comm. Research

### Minor, Arts & Technology

*Digital art and design*

#### College of Fine Arts

- Focus: Adobe Creative Cloud

## Methods.

- Heuristic Evaluations
- Focus Groups
- Marketing Planners
- Press Releases
- Strategic Message Planners
- Surveys

## Skills.

- Active Listening
- Adaptive Leadership
- Agile Planning (SCRUM)
- Effective Communication
- Efficient Time Management
- Sharp Troubleshooting

## Projects.

### Project Coordinator, *Ballad of the Masked Bandits*

 [Steam](#) | [Twitter](#) | [Portfolio](#)

Aug 2019 - 2020 | Senior Project (14-person team)

*A puzzle stealth game about three raccoons in a trench coat pulling off wacky wild west heists.*

- Maintained team organization through weekly development sprints and check-ins.
- Created digital content and marketing materials for both social media and store page usage.
- Prepared biweekly status-update presentations for EAE faculty and industry guests.

### Producer & UX Designer, *Harass: Arcade Edition*

 [itch](#) | [Portfolio](#)

Jan 2019 - May 2019 | Alt. Project (4-person team)

*An arcade game that simulates sexual harassment on public transportation.*

- Organized, created, and distributed weekly tasks.
- Identified, programmed, and resolved experience design and gameplay issues.
- Created pixel-perfect user interfaces to assist in overall game readability.

## Experience.

### Desk Manager, Housing & Residential Education

Aug 2018 - PRESENT | Salt Lake City, UT

- Manages all university housing information desks.
- Provides clerical support for both residents and university faculty.
- Serves as an in-person intermediary for HRE during the ongoing Covid-19 pandemic.

### Digital Content Creation Intern, Foursteps

Aug 2019 - Dec 2019 | Salt Lake City, UT

- Managed all company social media accounts.
- Created informative infographics and engaging social media posts about financial tips and facts.

## Tools.

### Adobe CC

- Acrobat
- Illustrator
- InDesign
- Photoshop
- Premiere
- XD

### Data Tracking

- RStudio (R)

### Game Engine

- Unity
- Unreal

### Task Tracking

- HackNPlan
- JIRA
- Trello

### Office 365

- EXCL
- OneNote
- Powerpoint
- Word

## Awards.

### Dean's List

- All Semesters Enrolled

### Hinkley Intern

- Fall 2019